

WEBEIS 2018 Program

Friday, May 11		
6:00 pm – 7:30 pm	WELCOME RECEPTION	Founders Hall, 4 th Floor Lounge
Saturday, May 12		
8:00 am – 8:45 am	BREAKFAST	Founders Hall, Rm. 121
8:45 am – 9:00 am	Opening Remarks	Founders Hall, Rm. 121
SESSION 1 Session Chair: Nirup Menon (<i>George Mason University</i>)		
9:00 am – 9:30 am	Sagit Bar-Gill (<i>MIT</i>) Discussant: Jesse Bockstedt (<i>Emory Univ.</i>)	The Impact of Social vs. Non-Social Referring Channels on Online News Consumption
9:30 am – 10:00 am	Rodrigo Belo (<i>Erasmus University</i>) Discussant: Jason Chan (<i>Univ. of Minnesota</i>)	Referral Programs for Platform Growth: Evidence from a Randomized Field Experiment
10:00 am – 10:30 am	Marios Kokkodis (<i>Boston College</i>) Discussant: Geneviève Bassellier (<i>McGill Univ.</i>)	Purchase Verification in Review-Based Reputation Platforms: Does it Really Matter?
10:30 am – 10:45 am	COFFEE BREAK	
10:45 am – 12:15 pm	KEYNOTE by Prof. Dan Houser	Founders Hall, Rm. 121
12:15 pm – 1:30 pm	LUNCH	Founders Hall, 4 th Floor Lounge
SESSION 2 Session Chair: Matt Hashim (<i>University of Arizona</i>)		
1:30 pm – 2:00 pm	Tingting Nian (<i>UC Irvine</i>) Discussant: Jingjing Li (<i>Univ. of Virginia</i>)	Can (S)he Code? Gender Bias in an Open Source Software Community
2:00 pm – 2:30 pm	Tianshu Sun (<i>USC</i>) Discussant: Idris Adjerid (<i>Univ. of Notre Dame</i>)	Monetizing Sharing Traffic via Incentive Design: Evidence from A Randomized Field Experiment
2:30 pm – 3:00 pm	Karthik Kannan (<i>Purdue University</i>) Discussant: Pallab Sanyal (<i>George Mason Univ.</i>)	Generalized Second Price Auction with Market Frictions: A Computational-Experimental Investigation

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3:00 pm – 3:30 pm	COFFEE BREAK	
SESSION 3 Session Chair: Wenjing Duan (<i>George Washington University</i>)		
3:30 pm – 4:00 pm	Kevin Hong (<i>Arizona State University</i>) Discussant: Jui Ramaprasad (<i>McGill Univ.</i>)	On Home Bias in Online Employment: Evidence from a Quasi-Natural Experiment
4:00 pm – 4:30 pm	Linli Xu (<i>University of Minnesota</i>) Discussant: Shun Ye (<i>George Mason Univ.</i>)	There's No Free Lunch: The Effect of Advertising on Word-of-Mouth
4:30 pm – 5:00 pm	Laura Brandimarte (<i>University of Arizona</i>) Discussant: Yixin Lu (<i>George Washington Univ.</i>)	Are Infrastructural Solutions to the Analog Keyhole Problem Worth the Cost?
6:00 pm – 8:00 pm	DINNER	Grand Cru Wine Bar & Bistro

Paper Presentations:

- All presentations are in Founders Hall, Room 121
- Each presentation is for 20 minutes, followed by 5 minutes for discussants, and 5 minutes for Q & A